BAGONG PILIPINAS

DEPARTMENT OF AGRICULTURE
1898

Republic of the Philippines
DEPARTMENT OF AGRICULTURE
Regional Field Office No. 02
Regional Goverment Center, Carig Sur, Tuguegarao City, Cagayan
AGRIBUSINESS AND MARKETING ASSISTANCE DIVISION

CAGAYAN VALLEY

Daily Price Index

January 9, 2026

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0905-091-3793/(07) 304-22324

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0905-091-3793/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 9, 2026

IMPORTED COMMERCIAL RICE	₱/KG
Jasponica/Japonica Rice	54.14
Basmati Rice	N/A
Glutinous Rice	71.78
Special (Blue tagged)	55.29
Premium (Yellow tagged)	N/A
Well Milled (White tagged)	N/A
Regular Milled (White tagged)	N/A

LOCAL COMMERCIAL RICE	₱/KG
Jasponica/Japonica Rice	N/A
Basmati Rice	N/A
Glutinous Rice	85.29
Special (Blue tagged)	59.42
Premium (Yellow tagged)	48.96
Well Milled (White tagged)	42.06
Regular Milled (White tagged)	35.19

LOWLAND VEGETABLES	₱/KG
Ampalaya (Long)	111.30
Sitao	125.43
Petchay (Native)	54.00
Squash	39.44
Eggplant	108.00
Tomato	142.00

HIGHLAND VEGETABLES	₱/KG
Cabbage (Scorpio)	54.39
Cabbage (Rare ball)	70.00
Cabbage (Wonder ball)	70.00
Carrots	69.13
Habichuelas (Baguio beans)	61.96
White Potato	110.98
Petchay (Baguio)	51.33
Chayote	48.67
Bell Pepper (Green)	255.93
Bell Pepper (Red)	279.39
Brocoli	97.22
Cauliflower	80.33
Celery	118.44
Lettuce (Green Ice)	196.59
Lettuce (Ice Berg)	203.75
Lettuce (Romaine)	196.15

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0905-091-3793/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 9, 2026

FISH	₱/KG
Bangus (Large)	269.56
Bangus (Medium)	224.00
Tilapia (Medium)	167.11
Galunggong (Local)	320.91
Galunggong (Imported)	221.56
Alumahan (Medium)	N/A
Bonito	N/A
Salmon Head (Imported)	186.89
Sardinas (Tamban)	160.00
Squid (Pusit Bisaya)	464.48
Yellow-Fin Tuna (Tambakol)	297.14

LIVESTOCK AND POULTRY PRODUCTS	₱/KG
Beef Rump (Lean Meat/ Tapadera)	410.00
Beef Brisket (Meat with Bones)	370.44
Pork Ham (Kasim)	327.78

LIVESTOCK AND POULTRY PRODUCTS	₱/KG
Frozen Kasim	227.50
Pork Belly	334.44
Frozen Liempo	258.33
Whole Chicken	205.11

EGGS	₱/PC
Chicken Egg (White, Pewee)	7.34
Chicken Egg (White, Extra small)	7.94
Chicken Egg (White, Small)	8.51
Chicken Egg (White, Medium)	9.06
Chicken Egg (White, Large)	9.62
Chicken Egg (White, Extra large)	10.21
Chicken Egg (White, Jumbo)	10.85
Chicken Egg (Brown, Medium)	7.00
Chicken Egg (Brown, Large)	8.00
Chicken Egg (Brown, Extra large)	9.00

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 9, 2026

SPICES	₱/KG
Red Onion	183.82
Red Onion (Imported)	137.62
White Onion	130.00
White Onion (Imported)	125.33
Garlic (Imported)	134.22
Garlic (Native)	N/A
Ginger	118.67
Chili (Red)	645.95

FRUITS	₱/KG
Calamansi	143.78
Banana (Lakatan)	94.67
Banana (Latundan)	57.89
Banana (Saba)	47.61
Papaya	72.67
Mango (Carabao)	190.71
Melon	83.75

FRUITS	₱/KG
Avocado	310.00
Pomelo	75.00
Watermelon	50.53

CORN	₱/KG
Corn (White) - Cob, Glutinous	N/A
Corn (Yellow) - Cob, Sweet Corn	86.00
Corn Grits (White, Food Grade)	N/A
Corn Grits (Yellow, Food Grade)	N/A
Corn Craked (Yellow, Feed Grade)	28.36
Corn Grits (Feed Grade)	28.91

LEGUME	₱/KG
Mungbean	111.33

OTHER BASIC COMMODITIES	₱/KG/L
Sugar (Refined)	79.07
Sugar (Washed)	70.71
Sugar (Brown)	69.98
Salt (Rock)	19.01
Salt (Iodized)	30.33
Cooking Oil (palm)/L	105.35
Cooking Oil (coconut)/L	179.69

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0905-091-3793/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 9, 2026

CIGARETTES

BRAND NAME/ VARIANT	SPECIFICATION	AVERAGE
1. Mighty Full Flavor King Size (Soft Pack) 20's (Red)	pack (20 sticks per pack)	146.08
2. Mighty Menthol 100's Max Cool (Crush Proof Box)	pack (20 sticks per pack)	147.15
3. Camel Yellow Soft Pack 20's	pack (20 sticks per pack)	130.20
4. Camel Yellow Soft Pack 10's	pack (10 sticks per pack)	129.88
5. Camel (Blue) Crush Proof Box 20's	pack (20 sticks per pack)	132.83
6. Camel (Menthol) Crush Proof Box 20's	pack (20 sticks per pack)	132.42
7. Mevius Original Blue Round Corner Box 20's	pack (20 sticks per pack)	176.25
8. Mevius Sky Blue Round Corner Box 20's	pack (20 sticks per pack)	170.94
9. Mevius Wind Blue Round Corner Box 20's	pack (20 sticks per pack)	186.62
10. Marvels Filter Kings Red (Crush Proof Box 20s)	pack (20 sticks per pack)	149.56
11. Marvels Filter Kings (Crush Proof Box 20s)	pack (20 sticks per pack)	146.87
12. Marvels Filter Kings (Soft Pack) 20's	pack (20 sticks per pack)	149.05
13. Marvels Menthol 100s (Crush Proof Box 20's)	pack (20 sticks per pack)	150.16
14. Winston Original Red (Round Corner Box) 20's	pack (10 sticks per pack)	163.34
15. Winston Mint Burst Max (Round Corner Box) 20's	pack (20 sticks per pack)	162.16
16. Winston Legend Blue (Round Corner Box) 20's	pack (20 sticks per pack)	163.88
17. Winston Extreme Mint (Round Corner Box) 20's	pack (20 sticks per pack)	164.11
18. Winston Purple Frost (Round Corner Box 20s)	pack (20 sticks per pack)	156.47
19. Winston Original Red (Round Corner Box) 10's	pack (20 sticks per pack)	152.52
20. Chesterfield Original Remix (KS Flip Top Box 20's)	pack (20 sticks per pack)	132.48
21. Chesterfield Remix Cool 100s - Flip Top Box	pack (20 sticks per pack)	128.53
22. Chesterfield Remix Summer 100s - Flip Top Box	pack (20 sticks per pack)	134.51
23. Chesterfield Original - KS Flip Top Box	pack (20 sticks per pack)	133.98
24. Marlboro Gold- KS Round Corner Box	pack (20 sticks per pack)	158.56
25. Marlboro Gold- KS Round Corner Box 10's	pack (20 sticks per pack)	158.53
26. Marlboro Red- soft pack	pack (20 sticks per pack)	157.64
27. Marlboro Black- soft pack	pack (20 sticks per pack)	156.43
28. Marlboro Ice Blast Mega- KS Flip Top Box 10's	pack (20 sticks per pack)	157.20
29. Marlboro Crafted Gold- KS Flip Top Box	pack (20 sticks per pack)	154.60

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0905-091-3793/(07) 304-22324

Cagayan Valley Daily Price Index

CIGARETTES

BRAND NAME/ VARIANT	SPECIFICATION	AVERAGE
30. Marlboro Crafted Ice- KS Flip Top Box	pack (20 sticks per pack)	147.29
31. Marlboro Crafted Red KS Flip Top Box	pack (20 sticks per pack)	151.00
32. Fortune International Menthol 100s - soft pack	pack (20 sticks per pack)	149.65
33. Fortune International Menthol 100s - Lights	pack (20 sticks per pack)	148.76
34. Fortune International Menthol 100s - Red	pack (20 sticks per pack)	147.04
35. Rgd (Red) (Hard Pack 20's)	pack (10 sticks per pack)	131.67
36. Concord Menthol 100s (Hard Pack)	pack (20 sticks per pack)	170.71
37. Double Happiness King Size Cigarettes	pack (20 sticks per pack)	N/A
38. Esse Blue	pack (20 sticks per pack)	161.93
39. Esse Green	pack (20 sticks per pack)	175.86
40. Philip Morris Menthol 100s - Flip Top Box	pack (20 sticks per pack)	149.29

Note(s):

a) Prevailing price is defined as the average price at which any basic necessity has been sold in a given area. This is computed as the average price using arithmetic mean formula.

b) n/a - not available in the market/establishment

c) Price per Unit

- Agri-fishery commodities except egg: Peso per Kilogram -
Eggs: Peso per Piece
- Salt and Sugar: Peso per Kilogram
- Cooking oil: Peso per Liter and/or milliliter

d) Covered markets:

1. *Robinsons Place Tuguegarao - Tanza, Tuguegarao City, Cagayan*
2. *SM City Tuguegarao Supermarket - Bagay, Tuguegarao City, Cagayan*
3. *Savemore Market Tuguegarao City - Centro 7, Tuguegarao City, Cagayan*
4. *Mariton Fresh JTF Tuguegarao City - 52 Bonifacio St., Centro 07, Tuguegarao City, Cagayan*
5. *Don Domingo Public Market – Barangay Centro 10, Tuguegarao City, Cagayan*
6. *Savemore Market Santiago City - Villasis, Santiago City, Isabela*
7. *Puregold Price Club Incorporated - Victory Norte, Santiago City, Isabela*
8. *Robinsons Santiago City - Maharlika Highway, Mabini, Santiago City, Isabela*
9. *Santiago City Public Market – New and Old Public Market Centro East, Santiago City, Isabela*
10. *Savemore Market Cauayan City - San Fermin, City of Cauayan, Isabela*
11. *Talavera Hypermart Incorporation - San Fermin, Cauayan City, Isabela*
12. *SM Department Store Cauayan City - Brgy. District II, Cauayan City, Isabela*
13. *Cauayan City Public Market – Barangay San Fermin, Cauayan City, Isabela*
14. *Puregold Price Club Incorporated - Alibagu, City of Ilagan, Isabela*
15. *Robinsons Supermarket Corporation - Baligatan, City of Ilagan, Isabela*
16. *Sanford Marketing Corporation - Alibagu, City of Ilagan, Isabela*
17. *Ilagan City Public Market – Baligatan, City of Ilagan, Isabela*
18. *Savemore Market Bayombong - Brgy. Don Domingo Madella, Bayombong, Nueva Vizcaya*
19. *R.O Supermarket - Jose Abad Santos St., Bayombong, Nueva Vizcaya*
20. *Savemore 2 Market Solano - Brgy. Quirino, Solano, Nueva Vizcaya*
21. *Laiza Supermart DLL Corporation - Brgy. Quirino, Solano, Nueva Vizcaya*
22. *Seven Eleven (7/11) Don Domingo Bayombong - Jumbo Mart Building, Don Domingo St., Bayombong, Nueva Vizcaya*
23. *Seven Eleven (7/11) Solano - Brgy. Roxas, Solano, Nueva Vizcayan*
24. *Bayombong Public Market - Don Mariano Perez, Bayombong, Nueva Vizcaya*
25. *Son Miguel Supermart - Brgy. Quirino, Solano, Nueva Vizcaya*
26. *Solano Public Market - Poblacion South, Solano, Nueva Vizcaya*
27. *Ultra Mega Supermarket - Poblacion Norte, Maddela, Quirino*
28. *Maddela Public Market - Poblacion Norte, Maddela, Quirino*
29. *Jay-Ann Trading - Gundaway, Cabarroguis, Quirino*
30. *Cabarroguis Public Market - Gundaway, Cabarroguis*