BAGONG PILIPINAS

DEPARTMENT OF AGRICULTURE
1898

Republic of the Philippines
DEPARTMENT OF AGRICULTURE
Regional Field Office No. 02
Regional Goverment Center, Carig Sur, Tuguegarao City, Cagayan
AGRIBUSINESS AND MARKETING ASSISTANCE DIVISION

CAGAYAN VALLEY

Daily Price Index

January 19, 2026

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 19, 2026

A. IMPORTED COMMERCIAL RICE	₱/KG
1. Basmati	N/A
2. Glutinous	71.78
3. Japonica/Jasponica	54.14
4. Other Special Rice - White Rice	55.29
5. Premium - 5% Broken	N/A
6. Well Milled - 1-19% Bran Streak	N/A
7. Regular Milled - 20-40% Bran Streak	N/A

B. LOCAL COMMERCIAL RICE	₱/KG
8. Basmati	N/A
9. Glutinous	77.92
10. Japonica/Jasponica	86.67
11. Other Special Rice - White Rice	59.42
12. Premium - 5% Broken	48.96
13. Well Milled - 1-19% Bran Streak	42.06
14. Regular Milled - 20-40% Bran Streak	35.25

C. CORN PRODUCTS	₱/KG
15. Corn (White) - Cob, Glutinous	N/A
16. Corn (Yellow) - Cob, Sweet Corn	78.44
17. Corn Grits (White, Food Grade)	N/A
18. Corn Grits (Yellow, Food Grade)	N/A
19. Corn Cracked (Yellow, Feed Grade)	29.11
20. Corn Grits (Feed Grade)	29.11

D. LEGUMES	₱/KG
21. Mungbean	110.26

E. FISH PRODUCTS	₱/KG
22. Alumahan (Indian Mackerel) - Medium (4-6 pcs/kg)	N/A
23. Bangus - Large (1-2 pcs)	268.48
24. Bangus - Medium (3-4 pcs/kg)	224.17
25. Bonito (Frigate Tuna)	N/A
26. Galunggong, Local - Male, Medium (12-14 pcs/kg)	310.63
27. Galunggong, Imported - Male, Medium (12-14 pcs/kg)	206.00
28. Mackerel, Local - Fresh, Whole Round	N/A
29. Mackerel, Imported - Frozen, Whole Round	N/A
30. Pampano, Local	N/A
31. Pampano, Imported	493.33
32. Salmon Belly, Local	N/A
33. Salmon Belly, Imported	431.67
34. Salmon Head, Local	177.50
35. Salmon Head, Imported	180.69
36. Sardines (Tamban)	160.00
37. Squid (Pusit Bisaya), Local - Medium	501.25
38. Squid, Imported	236.47
39. Tambakol (Yellow-Fin Tuna), Local - Medium, Fresh or Chilled	297.78
40. Tambakol (Yellow-Fin Tuna), Imported - Medium, Frozen	N/A
41. Tilapia - Medium (5-6 pcs/kg)	164.35

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 19, 2026

F. BEEF PRODUCTS	₱/KG
42. Beef Brisket, Local - Meat with Bones	376.52
43. Beef Brisket, Imported	N/A
44. Beef Chuck, Local	381.59
45. Beef Chuck, Imported	N/A
46. Beef Forequarter, Local	391.88
47. Beef Forequarter, Imported	N/A
48. Beef Fore Limb, Local	353.57
49. Beef Fore Limb, Imported	N/A
50. Beef Flank, Local	372.86
51. Beef Flank, Imported	N/A
52. Beef Loin, Local	400.00
53. Beef Loin, Imported	N/A
54. Beef Plate, Local	350.00
55. Beef Plate, Imported	N/A
56. Beef Rib Eye, Local	631.67
57. Beef Rib Eye, Imported	N/A
58. Beef Rib Set, Local	330.00
59. Beef Rib Set, Imported	N/A
60. Beef Rump, Local - Lean Meat/ Tapadera	404.94
61. Beef Rump, Imported	N/A
62. Beef Short Ribs, Local	380.00
63. Beef Short Ribs, Imported	N/A
64. Beef Sirloin, Local	547.67
65. Beef Sirloin, Imported	N/A
66. Beef Striploin, Local	493.00
67. Beef Striploin, Imported	N/A
68. Beef Tenderloin, Local	945.00
69. Beef Tenderloin, Imported	N/A
70. Beef Tongue, Local	400.00
71. Beef Tongue, Imported	N/A

G. PORK PRODUCTS	₱/KG
72. Pork Belly (Liempo), Local	343.80
73. Pork Belly (Liempo), Imported	268.33
74. Pork Boston Shoulder, Local	325.74
75. Pork Boston Shoulder, Imported	N/A
76. Pork Chop, Local	328.79
77. Pork Chop, Imported	N/A
78. Pork Fore Shank, Local	304.92
79. Pork Fore Shank, Imported	N/A
80. Pork Head, Local	210.00
81. Pork Head, Imported	N/A
82. Pork Hind Leg (Pigue), Local	315.36
83. Pork Hind Leg (Pigue), Imported	227.50
84. Pork Hind Shank, Local	270.50
85. Pork Hind Shank, Imported	N/A
86. Pork Loin, Local	310.00
87. Pork Loin, Imported	N/A
88. Pork Offals, Local	252.50
89. Pork Offals, Imported	185.00

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 19, 2026

90. Pork Picnic Shoulder (Kasim), Local	307.68
91. Pork Picnic Shoulder (Kasim), Imported	N/A
92. Pork Rind/Skin, Local	N/A
93. Pork Rind/Skin, Imported	N/A
94. Pork Spare Ribs, Local	308.97
95. Pork Spare Ribs, Imported	N/A
F. OTHER LIVESTOCK MEAT PRODUCTS	**₱/KG**
96. Carabeef Forequarter, Local	323.33
97. Carabeef Forequarter, Imported	N/A
98. Carabeef Meat, Local	350.00
99. Carabeef Meat, Imported	N/A
100. Carabeef Rump Steak, Local	N/A
101. Carabeef Rump Steak, Imported	N/A
102. Carabeef Trimmings, Local	N/A
103. Carabeef Trimmings, Imported	N/A
104. Lamb Meat	N/A
G. POULTRY PRODUCTS	**₱/KG/PC**
105. Chicken Breast, Local - Magnolia	207.18
106. Chicken Breast, Local - Bounty Fresh	269.50
107. Chicken Breast, Local - In-house Brand (Supermarkets only)	221.90
108. Chicken Breast, Local - Unbranded, Fresh	220.00
109. Chicken Breast, Imported	N/A
110. Chicken Drumstick, Local - Magnolia	198.83
111. Chicken Drumstick, Local - Bounty Fresh	242.50
112. Chicken Drumstick, Local - In-house Brand (Supermarkets only)	225.80
113. Chicken Drumstick, Local - Unbranded, Fresh	220.00
114. Chicken Drumstick, Imported	N/A
115. Chicken Feet, Local	128.59
116. Chicken Feet, Imported	N/A
117. Chicken Leg Quarter - Magnolia	206.88
118. Chicken Leg Quarter - Bounty Fresh	248.50
119. Chicken Leg Quarter - In-house Brand (Supermarkets only)	199.00
120. Chicken Leg Quarter - Unbranded, Fresh	184.67
121. Chicken Leg Quarter, Imported	160.00
122. Chicken Liver, Local	205.62
123. Chicken Liver, Imported	N/A
124. Chicken Neck, Local	128.09
125. Chicken Neck, Imported	177.00
126. Chicken Rind/Skin, Local	145.50
127. Chicken Rind/Skin, Imported	N/A
128. Chicken Thigh, Local	197.80
129. Chicken Thigh, Imported	N/A
130. Chicken Wing, Local - Magnolia	214.35
131. Chicken Wing, Local - Bounty Fresh	256.50
132. Chicken Wing, Local - In-house Brand (Supermarkets only)	212.50
133. Chicken Wing, Local - Unbranded, Fresh	200.00
134. Chicken Wing, Imported	N/A
135. Whole Chicken, Local - Magnolia	214.05
136. Whole Chicken, Local - Bounty Fresh	204.20
137. Whole Chicken, Local - In-house Brand (Supermarkets only)	183.33
138. Whole Chicken, Local - Fully Dressed	179.47

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 19, 2026

139. Whole Chicken, Imported	N/A
140. Chicken Egg (White, Pewee) - 41-45 grams/pc	7.50
141. Chicken Egg (White, Extra Small) - 46-50 grams/pc	7.93
142. Chicken Egg (White, Small) - 51-55 grams/pc	8.44
143. Chicken Egg (White, Medium) - 56-60 grams/pc	8.97
144. Chicken Egg (White, Large) - 61-65 grams/pc	9.50
145. Chicken Egg (White, Extra Large) - 66-70 grams/pc	10.00
146. Chicken Egg (White, Jumbo) - 71> grams/pc	10.59
147. Chicken Egg (Brown, Medium) - Medium	7.00
148. Chicken Egg (Brown, Large) - Large	8.00
149. Chicken Egg (Brown, Extra Large) - Extra Large	9.00
150. Duck Meat, Local	N/A
151. Duck Meat, Imported	N/A
152. Peckin Duck, Local	N/A
153. Peckin Duck, Imported	N/A

F. LOWLAND VEGETABLES	₱/KG
154. Ampalaya - 4-5 pcs/kg	108.91
155. Chilli (Green), Local - Haba/Panigang	129.00
156. Eggplant - 3-4 Small Bundles	92.61
157. Native Pechay - 3-4 Small Bundles	45.43
158. Pole Sitao - 3-4 Small Bundles	96.30
159. Squash - Suprema Variety	35.33
160. Tomato - 15-18 pcs/kg	79.17

G. HIGHLAND VEGETABLES	₱/KG
161. Bell Pepper (Green), Local - Medium (151-250gm/pc)	211.03
162. Bell Pepper (Green), Imported	N/A
163. Bell Pepper (Red), Local - Medium (151-250gm/pc)	186.18
164. Bell Pepper (Red), Imported	N/A
165. Broccoli, Local - Medium (8-10 cm diameter/bunch hd)	78.26
166. Broccoli, Imported	N/A
167. Cauliflower, Local - Medium (8-10 cm diameter/bunch hd)	73.70
168. Cauliflower, Imported	N/A
169. Cabbage (Rare Ball) - 510 gm - 1 kg/head	63.00
170. Cabbage (Scorpio) - 750 gm - 1 kg/head	52.85
171. Cabbage (Wonder Ball) - 510 gm - 1 kg/head	63.00
172. Cabbage, Imported	N/A
173. Carrots, Local - 8-10 pcs/kg	63.89
174. Carrots, Imported	N/A
175. Celery - Medium (501-800 g)	113.25
176. Chayote - Medium (301-400 g)	44.00
177. Habichuelas/Baguio Beans, Local	46.96
178. Pechay Baguio	55.96
179. Lettuce (Green Ice)	162.98
180. Lettuce (Iceberg) - Medium (301-450 cm diameter/bunch hd)	215.39
181. Lettuce (Romaine)	231.85
182. Lettuce, Imported	N/A
183. White Potato, Local 10-12 pcs/kg	104.02
184. White Potato, Imported	N/A

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

Cagayan Valley Daily Price Index

(Average Retail Price)
January 19, 2026

H. SPICES	₱/KG
185. Chilli (Red), Local - Tingala	510.61
186. Tiger Chillies, Imported - Tiger Chillies, Imported	560.00
187. Garlic, Native/Local	N/A
188. Garlic, Imported	136.61
189. Ginger, Local - Fairly well-matured, Medium (150-300 gm)	119.64
190. Ginger, Imported - Fairly well-matured, Medium (150-300 gm)	N/A
191. Red Onion, Local - 13-15 pcs/kg	177.71
192. Red Onion, Imported	136.76
193. White Onion, Local	143.00
194. White Onion, Imported	122.39

I. FRUITS	₱/KG
195. Avocado	305.00
196. Banana (Lakatan) - 8-10 pcs/kg	93.59
197. Banana (Latundan) - 10-12 pcs/kg	58.91
198. Banana (Saba)	47.67
199. Calamansi	126.09
200. Mango (Carabao) - Ripe, 3-4 pcs/kg	189.39
201. Melon	84.24
202. Papaya - Solo, Ripe, 2-3 pcs/kg	73.64
203. Pomelo	110.77
204. Watermelon	49.56

J. OTHER BASIC COMMODITIES	₱/KG
205. Salt (Rock)	19.30
206. Salt (Iodized)	31.73
207. Sugar (Refined)	80.36
208. Sugar (Washed)	72.94
209. Sugar (Brown)	68.34
210. Cooking Oil (Palm) - 350 ml/bottle	34.13
211. Cooking Oil (Palm) - 1 Liter/bottle	104.37
212. Cooking Oil (Coconut) - 350 ml/bottle	44.10
213. Cooking Oil (Coconut) - 1 Liter/bottle	167.39
214. Cooking Oil (Minola) - 500 ml/bottle	120.00
215. Cooking Oil (Minola) - 1,000 ml/bottle	238.00
216. Cooking Oil (Spring) - 500 ml/bottle	N/A
217. Cooking Oil (Spring) - 1,000 ml/bottle	203.25
218. Cooking Oil (Palm Olein, Jolly Brand) - 1,000 ml/bottle	162.63

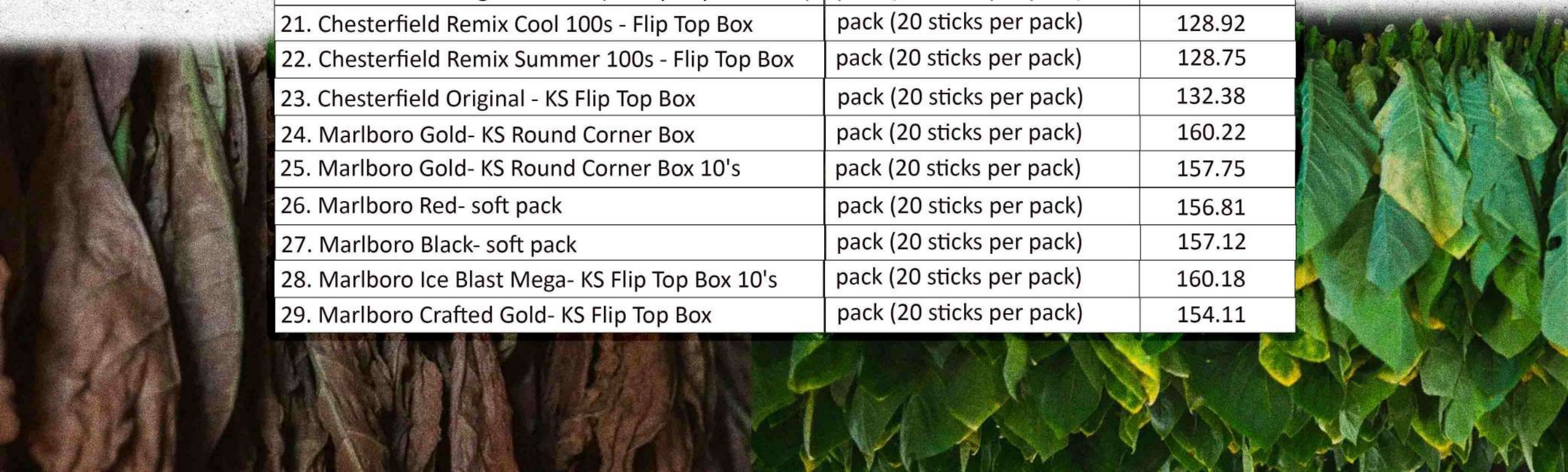
H. WHOLESALE PORK & CHICKEN	₱/KG
219. Sabit Ulo	243.08
220. Galantina	235.00

amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

Cagayan Valley Daily Price Index

CIGARETTES

BRAND NAME/ VARIANT	SPECIFICATION	AVERAGE
1. Mighty Full Flavor King Size (Soft Pack) 20's (Red)	pack (20 sticks per pack)	146.08
2. Mighty Menthol 100's Max Cool (Crush Proof Box)	pack (20 sticks per pack)	147.15
3. Camel Yellow Soft Pack 20's	pack (20 sticks per pack)	130.20
4. Camel Yellow Soft Pack 10's	pack (10 sticks per pack)	129.88
5. Camel (Blue) Crush Proof Box 20's	pack (20 sticks per pack)	132.83
6. Camel (Menthol) Crush Proof Box 20's	pack (20 sticks per pack)	132.42
7. Mevius Original Blue Round Corner Box 20's	pack (20 sticks per pack)	196.36
8. Mevius Sky Blue Round Corner Box 20's	pack (20 sticks per pack)	185.92
9. Mevius Wind Blue Round Corner Box 20's	pack (20 sticks per pack)	218.25
10. Marvels Filter Kings Red (Crush Proof Box 20s)	pack (20 sticks per pack)	162.00
11. Marvels Filter Kings (Crush Proof Box 20s)	pack (20 sticks per pack)	153.86
12. Marvels Filter Kings (Soft Pack) 20's	pack (20 sticks per pack)	153.86
13. Marvels Menthol 100s (Crush Proof Box 20's)	pack (20 sticks per pack)	148.06
14. Winston Original Red (Round Corner Box) 20's	pack (10 sticks per pack)	163.23
15. Winston Mint Burst Max (Round Corner Box) 20's	pack (20 sticks per pack)	162.78
16. Winston Legend Blue (Round Corner Box) 20's	pack (20 sticks per pack)	163.27
17. Winston Extreme Mint (Round Corner Box) 20's	pack (20 sticks per pack)	164.40
18. Winston Purple Frost (Round Corner Box 20s)	pack (20 sticks per pack)	163.93
19. Winston Original Red (Round Corner Box) 10's	pack (20 sticks per pack)	155.74
20. Chesterfield Original Remix (KS Flip Top Box 20's)	pack (20 sticks per pack)	131.88
21. Chesterfield Remix Cool 100s - Flip Top Box	pack (20 sticks per pack)	128.92
22. Chesterfield Remix Summer 100s - Flip Top Box	pack (20 sticks per pack)	128.75
23. Chesterfield Original - KS Flip Top Box	pack (20 sticks per pack)	132.38
24. Marlboro Gold- KS Round Corner Box	pack (20 sticks per pack)	160.22
25. Marlboro Gold- KS Round Corner Box 10's	pack (20 sticks per pack)	157.75
26. Marlboro Red- soft pack	pack (20 sticks per pack)	156.81
27. Marlboro Black- soft pack	pack (20 sticks per pack)	157.12
28. Marlboro Ice Blast Mega- KS Flip Top Box 10's	pack (20 sticks per pack)	160.18
29. Marlboro Crafted Gold- KS Flip Top Box	pack (20 sticks per pack)	154.11



amad.rfo2@da.gov.ph
https://www.facebook.com/DAAMAD02
0917-585-8496/(07) 304-22324

Cagayan Valley Daily Price Index

CIGARETTES

BRAND NAME/ VARIANT	SPECIFICATION	AVERAGE
30. Marlboro Crafted Ice- KS Flip Top Box	pack (20 sticks per pack)	147.29
31. Marlboro Crafted Red KS Flip Top Box	pack (20 sticks per pack)	154.46
32. Fortune International Menthol 100s - soft pack	pack (20 sticks per pack)	149.11
33. Fortune International Menthol 100s - Lights	pack (20 sticks per pack)	148.92
34. Fortune International Menthol 100s - Red	pack (20 sticks per pack)	147.04
35. Rgd (Red) (Hard Pack 20's)	pack (10 sticks per pack)	131.00
36. Concord Menthol 100s (Hard Pack)	pack (20 sticks per pack)	170.71
37. Double Happiness King Size Cigarettes	pack (20 sticks per pack)	N/A
38. Esse Blue	pack (20 sticks per pack)	153.25
39. Esse Green	pack (20 sticks per pack)	152.18
40. Philip Morris Menthol 100s - Flip Top Box	pack (20 sticks per pack)	148.31

Note(s):

a) Prevailing price is defined as the average price at which any basic necessity has been sold in a given area. This is computed as the average price using arithmetic mean formula.

b) n/a - not available in the market/establishment

c) Price per Unit

- Agri-fishery commodities except egg: Peso per Kilogram - Eggs: Peso per Piece
- Salt and Sugar: Peso per Kilogram
- Cooking oil: Peso per Liter and/or milliliter

d) Covered markets:

1. Robinsons Place Tuguegarao - Tanza, Tuguegarao City, Cagayan
2. SM City Tuguegarao Supermarket - Bagay, Tuguegarao City, Cagayan
3. Savemore Market Tuguegarao City - Centro 7, Tuguegarao City, Cagayan
4. Mariton Fresh JTF Tuguegarao City - 52 Bonifacio St., Centro 07, Tuguegarao City, Cagayan
5. Don Domingo Public Market – Barangay Centro 10, Tuguegarao City, Cagayan
6. Savemore Market Santiago City - Villasis, Santiago City, Isabela
7. Puregold Price Club Incorporated - Victory Norte, Santiago City, Isabela
8. Robinsons Santiago City - Maharlika Highway, Mabini, Santiago City, Isabela
9. Santiago City Public Market – New and Old Public Market Centro East, Santiago City, Isabela
10. Savemore Market Cauayan City - San Fermin, City of Cauayan, Isabela
11. Talavera Hypermart Incorporation - San Fermin, Cauayan City, Isabela
12. SM Department Store Cauayan City - Brgy. District II, Cauayan City, Isabela
13. Cauayan City Public Market – Barangay San Fermin, Cauayan City, Isabela
14. Puregold Price Club Incorporated - Alibagu, City of Ilagan, Isabela
15. Robinsons Supermarket Corporation - Baligatan, City of Ilagan, Isabela
16.Sanford Marketing Corporation - Alibagu, City of Ilagan, Isabela
17. Ilagan City Public Market – Baligatan, City of Ilagan, Isabela
18. Savemore Market Bayombong - Brgy. Don Domingo Madella, Bayombong, Nueva Vizcaya
19. R.O Supermarket - Jose Abad Santos St., Bayombong, Nueva Vizcaya
20. Savemore 2 Market Solano - Brgy. Quirino, Solano, Nueva Vizcaya
21. Laiza Supermart DLL Corporation - Brgy. Quirino, Solano, Nueva Vizcaya
22. Seven Eleven (7/11) Don Domingo Bayombong - Jumbo Mart Building, Don Domingo St., Bayombong, Nueva Vizcaya
23. Seven Eleven (7/11) Solano - Brgy. Roxas, Solano, Nueva Vizcayan
24. Bayombong Public Market - Don Mariano Perez, Bayombong, Nueva Vizcaya
25. Son Miguel Supermart - Brgy. Quirino, Solano, Nueva Vizcaya
26. Solano Public Market - Poblacion South, Solano, Nueva Vizcaya
27. Ultra Mega Supermarket - Poblacion Norte, Maddela, Quirino
28. Maddela Public Market - Poblacion Norte, Maddela, Quirino
29. Jay-Ann Trading - Gundaway, Cabarroguis, Quirino
30. Cabarroguis Public Market - Gundaway, Cabarroguis