



BAGONG PILIPINAS



1898

Republic of the Philippines

DEPARTMENT OF AGRICULTURE

Regional Field Office No. 02

Regional Government Center, Carig Sur, Tuguegarao City, Cagayan

AGRIBUSINESS AND MARKETING ASSISTANCE DIVISION

CAGAYAN VALLEY

Daily Price Index



January 12, 2026



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(Average Retail Price)
January 12, 2026
Page 1

IMPORTED COMMERCIAL RICE		₱/KG
Jasponica/Japonica Rice		54.14
Basmati Rice		N/A
Glutinous Rice		71.78
Special (Blue tagged)		55.29
Premium (Yellow tagged)		N/A
Well Milled (White tagged)		N/A
Regular Milled (White tagged)		N/A
LOCAL COMMERCIAL RICE		₱/KG
Jasponica/Japonica Rice		N/A
Basmati Rice		N/A
Glutinous Rice		81.76
Special (Blue tagged)		59.70
Premium (Yellow tagged)		48.96
Well Milled (White tagged)		42.06
Regular Milled (White tagged)		35.19
LOWLAND VEGETABLES		₱/KG
Ampalaya (Long)		111.74
Sitao		125.22
Petchay (Native)		53.70
Squash		40.00
Eggplant		107.83
Tomato		132.61

HIGHLAND VEGETABLES		₱/KG
Cabbage (Scorpio)		54.27
Cabbage (Rare ball)		70.00
Cabbage (Wonder ball)		70.00
Carrots		70.00
Habichuelas (Baguio beans)		62.61
White Potato		112.72
Petchay (Baguio)		56.30
Chayote		50.65
Bell Pepper (Green)		243.21
Bell Pepper (Red)		277.35
Brocoli		95.11
Cauliflower		80.98
Celery		113.70
Lettuce (Green Ice)		195.23
Lettuce (Ice Berg)		206.75
Lettuce (Romaine)		203.85





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Cagayan Valley Daily Price Index

(Average Retail Price)
January 12, 2026
Page 2

FISH	₱/KG
Bangus (Large)	269.13
Bangus (Medium)	224.72
Tilapia (Medium)	166.96
Galunggong (Local)	320.91
Galunggong (Imported)	220.65
Alumahan (Medium)	N/A
Bonito	N/A
Salmon Head (Imported)	186.89
Sardinas (Tamban)	160.00
Squid (Pusit Bisaya)	464.48
Yellow-Fin Tuna (Tambakol)	285.71
LIVESTOCK AND POULTRY PRODUCTS	₱/KG
Beef Rump (Lean Meat/ Tapadera)	409.75
Beef Brisket (Meat with Bones)	372.61
Pork Ham (Kasim)	331.00

LIVESTOCK AND POULTRY PRODUCTS	₱/KG
Frozen Kasim	230.00
Pork Belly	338.50
Frozen Liempo	258.33
Whole Chicken	205.56
EGGS	₱/PC
Chicken Egg (White, Pewee)	7.34
Chicken Egg (White, Extra small)	7.94
Chicken Egg (White, Small)	8.51
Chicken Egg (White, Medium)	9.06
Chicken Egg (White, Large)	9.62
Chicken Egg (White, Extra large)	10.21
Chicken Egg (White, Jumbo)	10.85
Chicken Egg (Brown, Medium)	7.00
Chicken Egg (Brown, Large)	8.00
Chicken Egg (Brown, Extra large)	9.00





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Cagayan Valley Daily Price Index

(Average Retail Price)
January 12, 2026
Page 3

SPICES	₱/KG
Red Onion	183.82
Red Onion (Imported)	139.56
White Onion	130.00
White Onion (Imported)	123.91
Garlic (Imported)	134.13
Garlic (Native)	N/A
Ginger	118.67
Chili (Red)	633.78

FRUITS	₱/KG
Calamansi	139.57
Banana (Lakatan)	93.80
Banana (Latundan)	57.39
Banana (Saba)	47.11
Papaya	72.67
Mango (Carabao)	192.41
Melon	83.64

FRUITS	₱/KG
Avocado	310.00
Pomelo	88.61
Watermelon	50.53

CORN	₱/KG
Corn (White) - Cob, Glutinous	N/A
Corn (Yellow) - Cob, Sweet Corn	80.00
Corn Grits (White, Food Grade)	N/A
Corn Grits (Yellow, Food Grade)	N/A
Corn Craked (Yellow, Feed Grade)	29.36
Corn Grits (Feed Grade)	28.91

LEGUME	₱/KG
Mungbean	113.43

OTHER BASIC COMMODITIES	₱/KG/L
Sugar (Refined)	80.21
Sugar (Washed)	71.77
Sugar (Brown)	68.73
Salt (Rock)	19.24
Salt (Iodized)	34.06
Cooking Oil (palm)/L	106.27
Cooking Oil (coconut)/L	168.06





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Cagayan Valley Daily Price Index

(Average Retail Price)
January 12, 2026
Page 4

CIGARETTES

BRAND NAME/ VARIANT	SPECIFICATION	AVERAGE
1. Mighty Full Flavor King Size (Soft Pack) 20's (Red)	pack (20 sticks per pack)	146.08
2. Mighty Menthol 100's Max Cool (Crush Proof Box)	pack (20 sticks per pack)	147.15
3. Camel Yellow Soft Pack 20's	pack (20 sticks per pack)	130.20
4. Camel Yellow Soft Pack 10's	pack (10 sticks per pack)	129.88
5. Camel (Blue) Crush Proof Box 20's	pack (20 sticks per pack)	132.83
6. Camel (Menthol) Crush Proof Box 20's	pack (20 sticks per pack)	132.42
7. Mevius Original Blue Round Corner Box 20's	pack (20 sticks per pack)	196.36
8. Mevius Sky Blue Round Corner Box 20's	pack (20 sticks per pack)	170.94
9. Mevius Wind Blue Round Corner Box 20's	pack (20 sticks per pack)	186.62
10. Marvels Filter Kings Red (Crush Proof Box 20s)	pack (20 sticks per pack)	149.56
11. Marvels Filter Kings (Crush Proof Box 20s)	pack (20 sticks per pack)	146.87
12. Marvels Filter Kings (Soft Pack) 20's	pack (20 sticks per pack)	149.05
13. Marvels Menthol 100s (Crush Proof Box 20's)	pack (20 sticks per pack)	150.16
14. Winston Original Red (Round Corner Box) 20's	pack (10 sticks per pack)	163.34
15. Winston Mint Burst Max (Round Corner Box) 20's	pack (20 sticks per pack)	162.16
16. Winston Legend Blue (Round Corner Box) 20's	pack (20 sticks per pack)	163.88
17. Winston Extreme Mint (Round Corner Box) 20's	pack (20 sticks per pack)	164.11
18. Winston Purple Frost (Round Corner Box 20s)	pack (20 sticks per pack)	156.47
19. Winston Original Red (Round Corner Box) 10's	pack (20 sticks per pack)	152.52
20. Chesterfield Original Remix (KS Flip Top Box 20's)	pack (20 sticks per pack)	132.48
21. Chesterfield Remix Cool 100s - Flip Top Box	pack (20 sticks per pack)	128.53
22. Chesterfield Remix Summer 100s - Flip Top Box	pack (20 sticks per pack)	134.51
23. Chesterfield Original - KS Flip Top Box	pack (20 sticks per pack)	133.98
24. Marlboro Gold- KS Round Corner Box	pack (20 sticks per pack)	158.56
25. Marlboro Gold- KS Round Corner Box 10's	pack (20 sticks per pack)	158.53
26. Marlboro Red- soft pack	pack (20 sticks per pack)	157.64
27. Marlboro Black- soft pack	pack (20 sticks per pack)	156.43
28. Marlboro Ice Blast Mega- KS Flip Top Box 10's	pack (20 sticks per pack)	157.20
29. Marlboro Crafted Gold- KS Flip Top Box	pack (20 sticks per pack)	154.60



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Cagayan Valley Daily Price Index

(Average Retail Price)
January 12, 2026
Page 5

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BRAND NAME/ VARIANT	SPECIFICATION	AVERAGE
30. Marlboro Crafted Ice- KS Flip Top Box	pack (20 sticks per pack)	147.29
31. Marlboro Crafted Red KS Flip Top Box	pack (20 sticks per pack)	151.00
32. Fortune International Menthol 100s - soft pack	pack (20 sticks per pack)	149.65
33. Fortune International Menthol 100s - Lights	pack (20 sticks per pack)	148.76
34. Fortune International Menthol 100s - Red	pack (20 sticks per pack)	147.04
35. Rgd (Red) (Hard Pack 20's)	pack (10 sticks per pack)	131.67
36. Concord Menthol 100s (Hard Pack)	pack (20 sticks per pack)	170.71
37. Double Happiness King Size Cigarettes	pack (20 sticks per pack)	N/A
38. Esse Blue	pack (20 sticks per pack)	161.93
39. Esse Green	pack (20 sticks per pack)	175.86
40. Philip Morris Menthol 100s - Flip Top Box	pack (20 sticks per pack)	149.29

Note(s):

a) Prevailing price is defined as the average price at which any basic necessity has been sold in a given area. This is computed as the average price using arithmetic mean formula.

b) n/a - not available in the market/establishment

c) Price per Unit

- Agri-fishery commodities except egg: Peso per Kilogram -
- Eggs: Peso per Piece
- Salt and Sugar: Peso per Kilogram
- Cooking oil: Peso per Liter and/or milliliter

d) Covered markets:

1. Robinsons Place Tuguegarao - Tanza, Tuguegarao City, Cagayan
2. SM City Tuguegarao Supermarket - Bagay, Tuguegarao City, Cagayan
3. Savemore Market Tuguegarao City - Centro 7, Tuguegarao City, Cagayan
4. Mariton Fresh JTF Tuguegarao City - 52 Bonifacio St., Centro 07, Tuguegarao City, Cagayan
5. Don Domingo Public Market - Barangay Centro 10, Tuguegarao City, Cagayan
6. Savemore Market Santiago City - Villasis, Santiago City, Isabela
7. Puregold Price Club Incorporated - Victory Norte, Santiago City, Isabela
8. Robinsons Santiago City - Maharlika Highway, Mabini, Santiago City, Isabela
9. Santiago City Public Market - New and Old Public Market Centro East, Santiago City, Isabela
10. Savemore Market Cauayan City - San Fermin, City of Cauayan, Isabela
11. Talavera Hypermart Incorporation - San Fermin, Cauayan City, Isabela
12. SM Department Store Cauayan City - Brgy. District II, Cauayan City, Isabela
13. Cauayan City Public Market - Barangay San Fermin, Cauayan City, Isabela
14. Puregold Price Club Incorporated - Alibagu, City of Ilagan, Isabela
15. Robinsons Supermarket Corporation - Baligatan, City of Ilagan, Isabela
16. Sanford Marketing Corporation - Alibagu, City of Ilagan, Isabela
17. Ilagan City Public Market - Baligatan, City of Ilagan, Isabela
18. Savemore Market Bayombong - Brgy. Don Domingo Madella, Bayombong, Nueva Vizcaya
19. R.O Supermarket - Jose Abad Santos St., Bayombong, Nueva Vizcaya
20. Savemore 2 Market Solano - Brgy. Quirino, Solano, Nueva Vizcaya
21. Laiza Supermart DLL Corporation - Brgy. Quirino, Solano, Nueva Vizcaya
22. Seven Eleven (7/11) Don Domingo Bayombong - Jumbo Mart Building, Don Domingo St., Bayombong, Nueva Vizcaya
23. Seven Eleven (7/11) Solano - Brgy. Roxas, Solano, Nueva Vizcaya
24. Bayombong Public Market - Don Mariano Perez, Bayombong, Nueva Vizcaya
25. Son Miguel Supermart - Brgy. Quirino, Solano, Nueva Vizcaya
26. Solano Public Market - Poblacion South, Solano, Nueva Vizcaya
27. Ultra Mega Supermarket - Poblacion Norte, Maddela, Quirino
28. Maddela Public Market - Poblacion Norte, Maddela, Quirino
29. Jay-Ann Trading - Gundaway, Cabarroguis, Quirino
30. Cabarroguis Public Market - Gundaway, Cabarroguis